

MINUTES OF TIERRA VERDE BUSINESS PARTNERSHIP

Call to order: A general membership monthly meeting of the Tierra Verde Business Partnership was held at the Island Grille and Raw Bar on February 5, 2014. The meeting convened at 8:06 AM, Bob Mueller, President, presiding.

Attendance: 32 Members and Guests

Introduction of the members and guests in attendance.

The next general meeting will be a luncheon from 11:30 to 1:00 PM at a place TBD.

Erin Clem provided a membership update reporting that there are currently 67 paid members. The directory is ready to go to the printer and should be mailed by the 3rd week of February. The directory paid advertising came in approximately \$400 short of the production costs for 6200 copies. The TVBP will make up the difference from available funds. We are indebted to Jennifer Silva with Tampa Bay Watch for her determination and diligence, along with YOLO who contributed the art work and design. Thanks to both.

It was also noted that the website transfer has been finalized with Ryan Carter with Clean Monsters as our Administrator.

Jack Kern, Treasurer, provided the current financial health of the organization as of February 4, 2014.

Doug Izzo, Tampa Bay Beaches Chamber of Commerce, reminded us that the upcoming mixer is scheduled for February 11th at the Boardwalk and encouraged everyone to show up to provide support. He also reported on the effort to change the name of Pinellas Bayway S. to something more descriptive which better defines the area for residents and businesses. The indications from powers to be are that it is possible to do provided the costs of doing so are covered by the community. Doug is currently attempting to determine costs. Paul Murray, with the Tierra Verde Community Association, indicated that the Association would most likely support the effort to change the name.

Gaye Wurzbacher provided a quick report on the Christmas Tree Lighting, announced the first committee meeting for 2014 and discussed the Calendar of Events for 2014.

President, Bob Mueller, briefly discussed the first Car Show meeting held on February 3, 2014, with a follow-up meeting schedule for Monday February 10th at possibly 5 PM. This time and date will be confirmed prior to. The charity for the car show this year will be Eckerd College Search and Rescue, which is a student volunteer maritime search and rescue team for boaters and emergency assistance free of charge for the St. Petersburg/Tampa Bay area. They work alongside EMS Services and the United States Coast Guard. They were one of the first agencies to respond to the Sunshine Skyway Disaster in 1980.

The goal of the Car Show this year is to raise \$10,000. There will be a Platinum Sponsorship this year for a fee of \$1000.00. Any paid business member may have a free table space at the event. There will be Promotional Bags distributed to the entrants if any business would like to contribute something to each bag.

Paul Murray, Tierra Verde Community Association, touched on the following issues:
The Tierra Verde Bridge – No News about a new bridge schedule.
Lealman Fire Department efforts to get a community supported 5 year extension still being pursued, with the latest offer being only two years from County.
The New Marina will have the Island Grille and Raw Bar as its resident restaurant.
Brighthouse Cable matters – the contract is over and everything seems to have settled down.
The weekend water main break.
A new Administrator for the TVCA has been acquired to fill the position left by long time Admin Frank Lauro due to illness.

Monday at 6:00 PM on February 10th, the next meeting of the TVCA will take place regarding the DOT effort to raise the tolls on the Bayway and the continuing effort by the community to obtain a 5 years extension for Lealman Fire.

In a search for a volunteer camera person for special events, Dean Forss stepped up and solved the problem. We now need to find a volunteer to work on the TVBP Facebook page.

Carsten of the Black Forest Cottage restaurant addressed the 2014 Oktoberfest with an indication that there is a company that specializes in these events and will actually contribute \$ back. However they would like to see the event be Friday evening and all day Saturday to maximize the participation and support from paid vendors. However, we must address the issue with two different condo associations controlling the parking lots in Downtown Tierra Verde and consideration for the Annual Women's Club Garage sale that occurs on Saturday, November 8, 2014.

The meeting was adjourned at 9:07 AM.

Respectfully Submitted,

Gary S. Steinhauer
Secretary

Date of Approval