

# MINUTES OF TIERRA VERDE BUSINESS PARTNERSHIP

**Date:** March 5, 2014

**Location:** Island Grille and Raw Bar

**Call to order:** A general membership monthly meeting of the Tierra Verde Business Partnership was held at the Island Grille and Raw Bar on March 5, 2014. The meeting convened at 12:06 PM, Bob Mueller, President, presiding.

**Attendance:** 43 Members and Guests ( one of our largest meetings)

Introduction of the members and guests in attendance.

The next general meeting will be a Cocktail Event from 5:30 to 7:30 PM at The Boardwalk Pasta and Seafood in the Isla Del Sol Shopping Center.

Introductions of all guests and members.

Brooks Cavendar – Promoted the Veteran’s of South Pinellas Pancake Breakfast Charity Event held at the Hurricane Restaurant on Pass-a-Grille Beach on Saturday March 29, 2014. Breakfast is \$10.00 – Adult and \$5.00 Children. Military and First Responders in Uniform are Free. This will follow with a Display of Military Vehicles, Battle of the Bands, Competition Car Show, Family Fun Activities, food vendors and more all to benefit Building Homes for Heroes, Gold Shield Foundation of Tampa Bay and Support Our Troops.

Paul Murray – Tierra Verde Community Association – Discussed the current efforts to get the County Commissioners to agree to extend the Lealman Fire Department Contract for another 5 years. Anyone that has not signed the petition will find them available at various business on the island. Your help is needed. There are currently nearly 900 signatures. It was also noted that our electronic sign used to promote the island events has been broker for 6 months or so and the TVCA is attempting to hurry its repair or locate a loaner. The discussion continues about changing Tierra Verde to an independent fire district vs a dependent fire district and it was suggested that it might be less expensive and cumbersome to incorporate the island to take control of our destiny instead of having the County tell us what we can and cannot do. The TVCA will send out an email inviting residents to the upcoming meeting on Monday March 10<sup>th</sup> for the comments.

Rich Gonlin – Announced, in Erin Clem’s absence, that there are now 76 paid members of the TVBP. Hunter Grose, V.P of Charles Schwab is joining along with 2 others which should take the membership to 79.

Another "Shout Out" was given to YOLO for the efforts and contributions to the TVBP 2014 Directory.

Jack Kern – Treasurer – Nothing of significance to report. The report is available if someone would like a copy.

Doug Izzo – Tampa Bay Beaches Chamber of Commerce – made several comments about upcoming events. See [www.tampabaybeaches.com](http://www.tampabaybeaches.com)

Upcoming Events – Bob Mueller discussed the upcoming 3<sup>rd</sup> Annual Classic Car Show which is scheduled for Saturday, April 19<sup>th</sup> from 11 AM – 3 PM. Registration is set for 9 AM. This event includes a Taste of Tierra Verde with the local restaurants. Activities for the kids, local vendors, music and more. Last year we had nearly 120 cars registered for this show. There are Sponsorship applications available along with Registration forms at Bayway Travel at 1120 Pinellas Bayway Ste 112 in downtown Tierra Verde. Each year a portion of the proceeds is donated to a local non-profit organization. This year's donation will go to EC-SAR (Ekerd College Search and Rescue. They receive over 500 calls per year and respond to virtually any sort of distress, disaster or problem on the water. The students operate 4 rescue boats and a communications center to save lives and property. They are volunteer and receive no academic credit for their efforts. Nor do they charge the distressed boater, but a donation would be a kind gesture.

In Gaye Wursbacher's absence, Rich Gonlin passed around photos of our last year's Christmas Tree and a proposed change to a 21<sup>st</sup> Century Pole Tree. The cost of the annual tree in the past has been \$5000 per year. With an investment of \$2000-3000 one time, we could own a pole tree with some additional expense of setting it up and taking it down and storing it. An impromptu vote was taken regarding interest in the change and it was unanimous to move forward with the investigation.

Dean Forss – Summer Night Productions – our guest speaker announced that they are developing and intend to launch in September a Proximity phone application that would automatically promote special events or offers to people with smart phones who are in the vicinity of a local Tierra Verde business. The purpose being to generate additional business during off-peak times.

Bob Mueller made a call for new business and there was none.

The meeting was adjourned at 12:58 PM.

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Respectfully Submitted,

Gary S. Steinhauer  
Secretary

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Date of Approval