

# MINUTES OF TIERRA VERDE BUSINESS PARTNERSHIP

**Date:** August 6, 2014

**Location:** Island Grille and Raw Bar

**Call to order:** A general membership monthly meeting of the Tierra Verde Business Partnership was held at the Island Grille and Raw Bar on August 6, 2014. The meeting convened at 8:00 AM, Rich Gonlin, Vice-President, presiding.

**Attendance:** 20 Members and Guest (down from June's meeting by 2 )

Introduction of the members and guests in attendance.

The next general meeting will be a luncheon on September 10<sup>th</sup> at the Island Grill Tampa Bay Beaches Chamber – Doug Izzo was unable to make this meeting and Rich announced the upcoming events as scheduled by the chamber. This information is available at: <http://www.tampabaybeaches.com/>

Treasurer's Report – Jack Kern gave the report and posts a current bank balance of \$12,471.

Erin provided the membership report. Currently there are 81 Full members, 7 Affiliate and 6 Volunteer members. Final approval has been given on the 2014-2015 Membership Letter and will be sent. This year we are making an effort to determine which residents have home based businesses on Tierra Verde that we can interact with and offer membership to.

Board of Directors – Rich stated that we had a Board position open and that if anyone wanted to be considered for a Board position, that they email the Board at: [tvbusinesses@gmail.com](mailto:tvbusinesses@gmail.com) and someone from the Board will respond. The Board can be composed of 60% full members, 30% affiliate and 10% volunteer. So step forward and give us a hand. Let us know that you are interested in helping.

By-Law changes were announced and will be implemented clarifying a couple of sentences in the previous revision. The clarification that all Tierra Verde Business Partnership events take place on Tierra Verde resulted in a lengthy discussion among those present, but agrees with the mission statement. We welcome feedback on this matter. Please send you opinions to [tvbusinesses@gmail.com](mailto:tvbusinesses@gmail.com)

Carol O'Bryon handed out a flyer for the 2<sup>nd</sup> Annual Tierra Verde Oktoberfest and Market which which will be held from 2:00 – 10:00 PM, October 18<sup>th</sup>, 2014 in the

downtown parking lot. They still need help with committees and again, if you will email us at [tvbusinesses@gmail.com](mailto:tvbusinesses@gmail.com), someone from the Oktoberfest committee will gladly respond to you and appreciate your help in making this an even larger event that in 2013 which was itself a huge success. The next Oktoberfest committee meeting will be at 6:00 PM on August 20<sup>th</sup> at the Black Forest Restaurant in downtown T.V.

The Egmont Key Alliance is holding its “17<sup>th</sup>” Annual Discover the Island Fundraiser at Egmont Key on November 8<sup>th</sup> and 9<sup>th</sup>. The Ferry from Fort Desoto will take you to the island and tickets are available at [www.egmontkey.info](http://www.egmontkey.info) or at the ferry site at Fort Desoto. All proceeds support the Egmont Key Alliance a non-profit and tax deductible. You may also go to the island by private boat and enjoy the activities for the weekend.

We had a presentation by Dean Forss of Summer Night Productions regarding our website and social media efforts. A committee has been formed to further investigate the need for improvement of this effort and Dean will also meet with the Board at the next Board meeting for further discussion about setup procedures, hosting, costs, recommendations, and intentions. A hand vote was taken regarding whether or not those present still wanted to continue with the hard copy Directory and it appeared that several people are still in favor of continuing. This is also something that might be incorporated into the website, Facebook, social media effort.

Gaye gave a quick and thorough report from the Christmas Tree committee which is moving forward to the lighting event. She is working with the downtown Association for final approval of the tree location, sponsors, events and financial grants which so far approximate \$7000 for 2014 Event.

An update on the Women’s Council 2014 Garage sale.....scheduled for Saturday, November 8, 2014 in downtown Tierra Verde.

Betsey Judge, owner of the Island Reporter, announced an online survey they are conducting through the end of August 2014 where you could win a \$100 gift card and more by taking this short survey which will help them understand and serve you better. Go to : <http://www.theislandreporter.com/> and Good Luck.

There being no further business, the meeting was adjourned at 9:04 AM

Respectfully Submitted,

Gary S. Steinhauer  
Secretary

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Date of Approval