

MINUTES OF TIERRA VERDE BUSINESS PARTNERSHIP

Wednesday October 8, 2014
Island Grille & Raw Bar

Call to order: 08:01 AM Attendance: 31 with 27 Signing
Presiding: Bob Mueller, President

Welcome Remarks by Bob and Self-introductions of members and guests.

Beaches Chamber of Commerce Report - Doug Izzo: Announced the Fall Flip Flop Fling at the Don CeSar Hotel Beach from 5:30 to 7:00 PM, Member price \$10.00 and non-member price \$20.00. This is a mixer for new business connections. Also their upcoming Learn @Lunch at the Sirata Beach Resort on October 23 2014 from 11:30-1:00 PM. Free Parking and Duke Energy is the speaker. \$15.00 for members and \$25.00 for non-members.

Membership Drive Report - Erin Clem - Unfortunately Erin could not join us. The current paid membership for the 2014-2015 year stands at 70 and we expect to have 90 total.

New Directory Plans - Erin and Laurie - Erin could not attend and Laurie had to leave the meeting early.

Treasurer Report - Jack Kern: : Physical Year ended September 30, 2014. The TVBP income was up 62%. We had \$8023 in net income, with a bank balance of \$13,585 and \$600 in Receivables.

Website Plans - Rich Gonlin: Our current website, tierraverdebusinesspartnership.com is informational only and not an interactive site at this point. The Partnership, as a result of a membership vote, has decided to enhance the annual Directory in conjunction with YOLO. The partnership is looking for a volunteer to manage the website and an email will be sent out seeking same.

Overview of Upcoming Events - Gaye Wurzbacher: several events coming up in the last quarter of the calendar year including the Tierra Verde 2nd Annual Oktoberfest October 18th in downtown Tierra Verde from 4:00 until 10:00 PM, Island Chapel Fall Festival from 2:00-4:00 PM on October 25th 2014, Egmont Key Annual Fund Raiser "Discover the Island on November 8-9, 2014 see <http://www.egmontkey.info>, Tampa Bay Watch 8th Annual Evening for the Bay and for more information please visit <http://www.tampabaywatch.org/events.html>, Tierra Verde Women's Club Annual Gift Market and Garage Sale on Saturday November 8th, 2014 from 8 AM to 1 PM and the 4th Annual Tierra Verde Christmas Tree Lighting on Saturday December 6, 2014 from 4:30 to 6:30 PM. Again this year TD Bank is sponsoring the tree and TVBP is also accepting other sponsors. Please contact tvbusinesses@gmail.com for additional information on sponsorships.

Oktoberfest - Carol O'Bryon: The next committee meeting is October 14 and the committee is still seeking spend a couple of hours of their time assisting at the event. The meeting will be at 6 PM at the Island Grille. There is a 32' X 20' tent compliments of the Tierra Verde Fire Department that will have 8-9 TVBP members under the tent along with the table for the Partnership. Any promotional items you would like to have included in the promo bags provided by Hunter Grose, please take them to the TVBP table in the tent at the beginning of the event. Our Charity for this event is the Egmont Key Alliance. The Alliance was kind enough to present a commemorative brick to the TVBP to be laser engraved and placed back on the island near the Coast Guard flagpole. You use these to remember a loved one, an event and to show your support for the Lighthouse Restoration and Preservation Fund. Two sizes are available a 4 x 8" for \$50 and an 8 x 8' for \$100.00.

Lealman Fire District who provides 150 Thanksgiving dinners for those in need, a full Christmas to 150-200 families in need and toys for 2000 children at Christmas invite you to drop of unwrapped toys, preferably not stuffed animals, starting immediately. Just take them to the Tierra Verde Fire Station.

Guest Speaker was Chris Stewart: Tierra Verde Life Facebook page. Chris is a 17 year resident on the island, an amateur photographer with some published credits to his name, web designer and currently is the HSN Internet Manager. Tierra Verde Life on Facebook is available for you to post upcoming events. You may post the event or send them to Chris and he will post them on Facebook.

The next meeting will be Wednesday November 8th 2014 at a location to be announced.

The meeting was adjourned at 8:45 AM.

Respectfully Submitted,

Gary S. Steinhauer
Secretary