

MINUTES OF TIERRA VERDE BUSINESS PARTNERSHIP

Wednesday November 5, 2014
Island Grille & Raw Bar

Call to order: 12:04 PM Attendance: 34
Presiding: Bob Mueller, President

Welcome Remarks by Bob and Self-introductions of members and guests.

Beaches Chamber of Commerce Report - Doug Izzo: Doug announced that they are getting their political Agenda together and focusing on 2015 now that the elections are over. Also reminding everyone of the 2014 Chowder Challenge at Hurley Park on Pass-a-Grille happening Sunday, Nov. 9th from 1:00 PM to 5:00 PM. Another reminder was the 84th Annual Fish Broil and Mullet Festival on November 15, from 2:00 PM to 7:00 PM at Hurley Park on Pass-a-Grille.

Membership Drive Report - Erin Clem - We are nearing 100% of our renewals for 2014-2015 and the absolute deadline for getting your membership paid to take advantage of the listing in the 2015 Directory will be November 30th 2014.

New Directory Plans - Erin and Laurie - The plans are moving forward for the new directory and consulting is Lisa from YOLO.

Treasurer Report - Jack Kern: : Physical Year ended September 30, 2014. Jack yielded the floor to Hunter Grose who indicated that the Statement of Income for the Partnership was available at the bar for anyone wanting a copy.

Website Plans - Rich Gonlin: Our current website: www.tierraverdebusinesspartnership.com is informational only and not an interactive site at this point. The Partnership has managed to obtain a volunteer in Dan Reichard as the Administrator for the: www.tierraverdebusinesspartnership.com. Thanks go to Dan for assisting in rescuing and improving the website.

Overview of Upcoming Events - Gaye Wurzbacher: several events coming up in the last quarter of the calendar year including the Tierra Verde 2nd Annual Oktoberfest October 18th in downtown Tierra Verde from 4:00 until 10:00 PM, Island Chapel Fall Festival from 2:00-4:00 PM on October 25th 2014, Egmont Key Annual Fund Raiser "Discover the Island on November 8-9, 2014 see <http://www.egmontkey.info>, Tampa Bay Watch 8th Annual Evening for the Bay and for more information please visit <http://www.tampabaywatch.org/events.html>, Tierra Verde Women's Club Annual Gift Market and Garage Sale on Saturday November 8th, 2014 from 8 AM to 1 PM and the 4th Annual Tierra Verde Christmas Tree Lighting on Saturday December 6, 2014 from 4:30 to 6:30 PM. Again this year TD Bank is sponsoring the tree and TVBP is also accepting other sponsors. Please contact tybusinesses@gmail.com for additional information on sponsorships.

Window Decals: President Bob asked for a show of hands in favor or against proceeding with the production of windows decals which will be interior static cling, therefore removable. There were enough hands to indicate that we should proceed.

TVCA - Paul recapped the issue with the failed seawall replacement at the north end of the island and indicated that it might be a year before work can resume. In the meantime, the barriers must remain due to lighting that was removed and now resides in the median and must be protected. Suggested that they will put out a recommended email to be sent as a campaign to Florida Senator Jeff Brandes and Representative Kathleen Peters to pressure them to see that the work resumes sooner.

Community Events - Gaye & Hunter

Carol O'Bryon thanked the T.V. Fire Department publicly and the Oktoberfest committee members for the efforts and success of the 2nd Annual event and indicated that planning has begun for the 2015 event which will be held October 17th, 2015 from 4:00 to 9:00 PM. With Hunter Grose as the Chair for the event. Hunter indicated that the income for this years event was \$7588 less expenses of \$2202 resulting in a profit of \$5386.00 and increase of 603% over 2013. \$3000 of the profit was presented to the Egmont Key Alliance. The Alliance was kind enough to present a commemorative brick to the TVBP which had been laser engraved and will be placed back on the island near the Coast Guard flagpole. You may use these commemorative bricks to remember a loved one, an event and to show your support for the Lighthouse Restoration and Preservation Fund. Two sizes are available a 4 x 8" for \$50 and an 8 x 8' for \$100.00.

The Egmont Key Alliance has their Discover the Island event this weekend, November 8th and 9th. Please go to www.EgmontKey.info to purchase tickets and all the details. Exciting weekend for you and the kids.

Lealman Fire District has their Flare It Up, Put it Out & Save a Life 2014 event at Eckerd College on Saturday November 15th from 9:00 AM until 1:00 PM. Please go to <http://www.eventbrite.com/e/flare-it-up-put-it-out-save-a-life-2014-tickets-13760930313> For full information and tickets. You could save a life after attending this lecture and exercise event.

Gaye reminded everyone of the Tierra Verde Women's Club Garage Sale and Gift Market happening this Saturday, November 8th from 6:30 AM to 1 PM.

Christmas Tree Lighting is the 6th of December from 4:30 to 7:00 PM. This is the 1st year that we have accepted paid sponsors and currently have 10 signed. The categories are Gold \$500, Silver \$250 and Bronze for \$100. This is an opportunity to be recognized on the event banners and advertising and the cost is tax deductible. The paid sponsors tables will be the closest to the tree. The Tree sponsors are TD Bank and the TVCA again this year and we certainly thank both organizations. We are collecting new unwrapped toys for the Lealman Fire Departments Toys for Tots drive during this event or anytime if you would deliver them to and visit the Tierra Verde Fire Department.

Guest Speaker - Hunter Grose with Charles Schwab. Hunter spoke regarding his bio and background as a wealth, investment and estate planner. Hunter is also a very active member of the Tierra Verde Business Partnership sitting on the Board of Directors and co-chairman of the Community Events committee.

Our Next meeting will be a Holiday Mixer at the Island Grille on December 3, 2014 at 5:30 PM.

Under new business, Laurie Laurenty of Solutions Insurance is working with a business coach and is proposing a business owners workshop sometime after the first of the year which can accommodate 20 business representatives. More to come on that.

The meeting was adjourned at 12:56 PM.

Respectfully Submitted,

Gary S. Steinhauer
Secretary