

MINUTES of TVBP 11/4/15



Tierra Verde Business Partnership

At Island Grille, Hunter Grose called the meeting to order at 12:06 p.m. with 35 in attendance. In introduction of attendees several events were promoted including Egmont Key's Discover the Island Nov. 14-15 and Meet the Candidates community reception Nov. 5.

Julie on the Beaches Chamber of Commerce bd. of directors gave a run down of chamber events, encouraging all to check out the website. She was then asked to provide a summary which would be e-mailed monthly to TVBP members.

Andrea Hawk reported 101 members, an increase from 80-plus last year. This makes TVBP membership the largest yet. The directory should be printed in Dec.-Jan. She advised those who joined but haven't filled out the online application to do so soon.

Hunter announced there might be a section in the directory for business cards. This has yet to be worked out but an e-mail will go out to membership asap.

Rich Gonlin announced the 1st annual business of the year and person of the year awards deadline is Nov. 5. "We want to make this a tradition," he said.

Capt. Larry explained the importance of supporting the Pancake Breakfast on Sunday, Nov. 29th at the Tierra Verde firehouse. Advance tickets are \$5. This supports upcoming educational events for Community Emergency Response Team. Gaye Wurzbacher will be distributing tickets and promoting the event. Capt. Larry said that volunteers log 3,000 hours in the past so the CERT needs to keep up with additional training.

Hunter reminded TVBP attendees how much the fire department does on the island, including erecting the tent for all events and storing equipment.

In the Oktoberfest run-down, Hunter said Jack Kern did a great job in itemizing, making it possible to see where all the money came from and then went out to. On that note, Tampa Bay Watch receives \$1,500 and Southeastern Guide Dogs \$1,500. This \$3,000 means 61 percent of Oktoberfest profits went to non-profits.

The checks for these contributions will be given at the Dec. meeting. Oktoberfest profit and loss sheets are available.

Gaye reported that all parking spots in the downtown area will close late the night before the Tierra Verde Women's Club annual Garage Sale and Gift Market Nov. 7. There are 100 vendors, the maximum, for this highly attended events.

Tierra Verde Marina is having a community Open House Nov. 14 from 11 a.m. to 3 p.m. This is the site of the under construction Island Grille. And Egmont Key has its fundraiser Nov. 14-15. This is also the Saturday of downtown St. Petersburg's art walk, reports Carol O'Bryon.

Don Hill of Tierra Verde Living magazine gave a presentation on the new publication, reaching 1,100 single dwelling homes only on the island. Co-communications director Annette Venable encouraged Don to increase this circulation to include condos. Don said the limited number of households is what the magazine can afford for now. Hopefully, growth will expand all phases of this magazine.

The next TVBP meeting is at 5 p.m; a mixer – the location TBA.

Gaye concluded that TD Bank should be thanked for sponsoring the large Christmas tree for the Dec. 5 Tree Lighting event.