

**TIERRA VERDE BUSINESS PARTNERSHIP
MINUTES OF GENERAL MEETING**

Date: 3 August 2016
Location: Island Grill

Time: 8:00 AM

- 1) The TVBP General Meeting (Meeting) was called to order by Vice President Rich Gonlin at 8:02 AM. ~ 19 members were in attendance.
- 2) Doug Izzo was not in attendance, however provided the Tampa Bay Beaches Chamber of Commerce Report:
 - a. **Tourism Forecast Breakfast:** 8am August 15th at Sheraton Sand Key. Get the details from industry experts on travel market segments. Click the following link to learn more and register:
<http://web.tampabaybeaches.com/events/Tourism-Forecast-Breakfast-3615/details>
 - b. **How to comply with the new overtime rule:** Join us 9am August 18th to learn about changes coming to your business, how they will affect you and obtain valuable information and resources to get you into compliance. Click the following link to learn more and register:
<http://web.tampabaybeaches.com/events/How-to-Comply-with-New-Overtime-Changes-Community-Advocacy-Quarterly-Meeting-3481/details>
 - c. **Evening Networking Mixer:** 5:30pm August 10th at Aqua Prime Restaurant. Click the following link to learn more and register:
<http://web.tampabaybeaches.com/events/Evening-Mixer-at-Aqua-Prime-3426/details>
- 3) Nominee names for the Board of Officers were announced, however the position of Vice President needs a member to be nominated, so the roster of candidates can be created. Voting on the 2016 – 2017 Board of Officers will occur at the next scheduled meeting in September.
- 4) Rich introduced the subject of the 2nd annual TVBP Awards. There will be two awards, just as last year, in the categories of: Tierra Verde Person of the Year, and Tierra Verde Business of the Year. Criteria for the Person of the Year nominations is that the individual must live on Tierra Verde. Criteria for the Business of the Year nominations is that the business must be a TVBP member in good standing and the business must be on the Island. Nomination forms will be posted on the TVBP website.
- 5) The SCORE workshop for TVBP members is scheduled for September 29 and will be held in the TVCA meeting room on the second floor of the TD Bank building. Finger food will be served to attendees. Seating is limited and will be on a first come first serve basis. Be on the lookout for an email invite to sign up to attend this session.
- 6) The TVBP will be funding two inserts to be inserted into local publications (Island Reporter and/or Paradise News) in the August/September timeframe. One insert will be a 2-sided advertisement with a business listing of all the member businesses of the TVBP on one side, and six ads paid by TVBP members on the other side. Be on the lookout for an email soliciting the request for business ads, as these sell out quickly. The second insert will be a 2-sided document to be distributed only on Tierra Verde. One side will explain the TVBP mission and values, and list the 3 annual events. The second side will have a TVBP membership application to reach more business owners who live on the island and want to be a member of the TVBP.
- 7) Upcoming events:
 - a. **Octoberfest:** Saturday, October 15. Planning is progressing as scheduled. The committee is seeking sponsorships, silent auction items, and interested vendors who want to have a booth at the event. Contact Hunter Grose.

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- b. TV Women's Club is holding a market in the Park event on Saturday, November 12. Vendor spaces are open to purchase.
 - c. Tree lighting: Saturday, December 3. The committee is seeking sponsorships, silent auction items, and interested vendors who want to have a booth at the event. Contact Hunter Gaye Wurzbacher.
- 8) Andrea provided an update on the membership drive. Renewals are due October 1, 2016. Renew by paying the invoice emailed from the TVBP. Additionally, when the renewal notices are sent, TVBP members will have an opportunity to purchase an ad in the annual TVBP Business Directory. The goal is to have the Directory printed and mailed by December 2016.
- 9) Richard Sanchez, President of Egmont Key Alliance, provided a verbal update about the recent wildfire that occurred on Egmont Key. There was zero impact to buildings, nesting birds in the sanctuary, and the sea turtle nests. No one was injured by the fire or fire-fighting efforts. The fire burned overgrown brush. The fire did not impact the plans or venue for the island's annual Discover the Island fundraising event.
- 10) Annette mentioned there have been issues with the Mail Chimp system, so she has been forwarding email notifications to members with the Gmail account to ensure distribution of information.
- 11) The next meeting will be a lunch meeting on September 14, due to the Labor Day holiday the previous week.
- 12) The meeting was adjourned at 8:50 AM.