

## TVBP Membership Meeting

January 7, 2015

### Minutes of the Meeting

TVBP president Bob Mueller called the meeting to order at 8 a.m. at Island Grille. About 22 members were in attendance.

Bob announced that Island Grille's new location at the marina is near the end of final permitting. The end of January-early February the construction should begin. That's also an independent investment group planning to build a boutique hotel. The five-story hotel will have a rooftop bar and conference room and should be about 6 months behind Island Grille in its construction.

Doug Izzo of the Beaches Chamber of Commerce encouraged TVBP members to drop off business cards, brochures at his office. A business expo is planned for the Tradewinds Hotel on St. Pete Beach on Jan. 14th with dinner to follow at 6 p.m. For now, the chamber is an advocacy for battling higher flood ins. rates but is open to other concerns.

Treasurer Jack Kern reported the state of TVBP finances for our 2014 special event activities. The organization had a gross of \$21,794.42; \$14,028.02 in expenses and \$7,766.40 net income. Happily, in 2014 TVBP was able to donate \$3,000 to Egmont Key, \$3,000 to Eckerd College's search and rescue and \$2,000 to the Lealman fire department. The TVBP cash balance as of January 6, 2015 is \$14,201.55

Erin Clem said she and Laurie Laurenty are still holding spaces for the directory. E-mails were sent to TVBP members, informing of a Jan. 15th deadline. The digital version should be ready by the end of January and the printed version mailed in Feb./March.

Next meeting, Hunter Gross will have the final proof of the TVBP decal.

Dec. 5, 2015 is the date of the next tree lighting. Gaye Wurzbacher said it went well to have sponsorships this past year. The committee cleared about \$5,000. Gaye planned a meeting to iron out what worked and what didn't following the TVBP meeting.

Bob said the TVBP car show is scheduled for April 4th, the day before Easter. The event, packed with show cars, will benefit Veterans of South Pinellas County again this year. Next meeting is Tues. Jan. 13 at 6. Sponsorship amounts will be upped and more spaces for cars will be figured out.

Michael Rader said it's becoming the top car show in the state.

Gaye said she has 250 names of people and businesses involved in all TVBP events and will share this - already it's on the TVBP website.

Oktoberfest is October 17th, reports Carol O'Bryon. She said the committee is working on a different way to collect money from restaurants. Plus, a new layout has been completed. The map should be used for all TVBP events.

Gaye agreed there should be an event protocol for all events, keeping the numbers the same for the vendors on the parking spaces.

Laurie promoted a free Succession vs. Exit Planning session for Tues., Jan. 20 at Billy's Stone Crab from 5:30 to 7.

Bob and Judy Willis volunteered to form a government affairs committee to see what challenges can be handled via the legislature for TVBP such as renaming Pinellas Bayway to Tierra Verde street (Blvd?)

and erecting an over-the-street sign ID-ing TV. The goal is to make the island look like a cohesive community.

Erin said north and south ends of the islands should plan together, same decorations, etc. Like book ends to the island. Richard Gonlin said the marina district should have a name like the downtown area does.

Under the new goals topic, Erin said she'd like to see more interaction between TVBP businesses. Dean Forss said he'd be happy to help form a group of home-based business people. He'd like to see a co-op formed, possibly renting office space. Betsy Judge emphasized the government affairs committee is essential for all future growth. Capt. Larry said working with rep. Jeff Brandeis should be a regular thing. Also, mixers shouldn't be held on Wed. nights - traditional church evenings.

Bob adjourned the meeting at 9 a.m. Next is Feb. 4th, location TBA..