

| 3/2/16 MINUTES OF TIERRA VERDE BUSINESS PARTNERSHIP LUNCH MEETING

At 12:10 p.m., TVBP president Hunter Grose called the meeting to order at Billy's Stonecrab, Seafood and Steaks, 1 Collany Road, Tierra Verde. About 52 members and guests were present and Grose invited each to introduce themselves.

Because a representative of the Gulf Beaches Chamber of Commerce wasn't present, Grose referred TVBP members to its website and cited a few upcoming events.

TVBP 2016 decals were handed out with instructions that the promotion item could stick either way on windows.

Dan Reichard, TVBP media director, talked about how the organization's website could have an area where members only could go to see vital and confidential information such as TVBP's budget. Thank you Dan! exclaimed the audience. He explained the area would be password protected. He also explained other ins and outs now possible with the website such as a code displayed decal.

Gaye Wurzbacher in the absence of Bob Mueller told the group the 5th Annual Tierra Verde Car and Truck Show, Saturday, March 26th, from 11 a.m. to 3 p.m., is in its final planning stages. The deadline for sponsors is the first week of March. Posters, banners, T-shirts and possibly a scroll-like machine all had to be readied for the car show with sponsors' names. She discussed various sponsor levels and the need for 150 items each from businesses for the tote bags. Also, there's a desire to have more silent auction items. Some proceeds go to the Lealman Fire Community Emergency Response Team. The rest of the money after expenses will be put into the TVBP kitty. Volunteers are set for the 50/50 but still needed for the silent auction. A building representative in the downtown TV complex plus Billy's will present the favorite of show awards.

Cure on Wheels, Sunday, May 1st., hosted by Tampa Bay Watch is coming up – a non-profit where there are bicycle rides to raise money for the fight against cancer. The website is www.cureonwheels.org.

VP Rich Gonlin and Treasurer Jack Kern discussed the possibility of SCORE workshops to help local businesses in such topics as "Creating Your Web Presence." TVBP members were given a hand-out sheet to look over all the SCORE programs available.

Sunset Pointe at Collany Key, luxury condos under construction behind Billy's, is hosting a ground breaking celebration Thursday, March 24th, from 5 to 8 p.m.

TVBP speaker was Noemy Gonzalez, asst. vp, store manager, TD Bank, 1275 Pinellas Bayway, TV. She urged members to establish a relationship with a bank.

“Where you’re at today financially is important to know,” said Gonzalez. Her remarks also included tips such as hiring a bookkeeper and accountant for a business. Plus, secure a line of credit when all is going well (for future needs).

In the wrap-up, Grose told the lunch crowd a TVBP social is planned from 5 to 7 p.m., April 6th, location to be announced.

He also explained that the TVBP is working on the idea of inserting a list of members in local newspapers, perhaps twice a year. He had an example of what this would look like. Zip codes to cover, costs - all this and more is in the works.

The meeting adjourned around 1 p.m.