

Feb. 1, 2017 TVBP LUNCH MEETING

12:10 p.m. Tierra Verde Business Partnership (TVBP) President Hunter Grose called the meeting to order at Island Cantina. In attendance were 20 people who individually stated their name and business.

Tampa Bay Beaches Chamber of Commerce announcements were contained on the back of the TVBP agenda, Grose announced. Extra copies of the TVBP directories were available both at this meeting and in Hunter's office downstairs. Also, TVBP window decals.

Professional Development Workshop is Tuesday, Feb. 21, from 5:30 to 8 p.m. Luncheon attendees had an opportunity to sign up for the session, "10 tips for Advertising Your Business." This will be held in the community room at 1275 Pinellas Bayway with Tony and Nello's catering.

Sixth Annual Open Car & Truck Show and Taste of Tierra Verde was provided by Janis Froelich and Carol O'Bryon, both car show committee members. As many as 125 vehicles will be on display from 11 a.m. to 3 p.m. on Saturday, April 15, in downtown Tierra Verde. Once again, the fire department will provide free popcorn, snow cones, water and set up a jump house for kids. The non-profit to benefit from the proceeds is Eckerd College Search and Rescue Team (EC-SAR). This is the nation's only collegiate volunteer maritime search and rescue team. Most importantly at this point, sponsorships for the car show are needed. First 100 sponsors are given colorful T-shirts for the event. Co-chairmen are Bob Mueller and Nick Bralich.

Cornhole tournament attracting more than 20 teams on Jan. 26 at Island Grille was a huge success, said TVBP president Grose with others chiming in approval.

Eckerd College's dynamic Osher Lifelong Learning Institute (OLLI) was then presented as the meeting's program by director Monica Kile and Advisory Council chair Marcelle Heerschap. This college of 1,800 students is just right the corner from Tierra Verde, reminds Kile, yet many just zoom by not really knowing how much is offered to the surrounding communities. OLLI classes attract 1,497 for 300 classes ranging from poetry writing to day field trips (a group also just returned from an OLLI jaunt to Cuba). Kile had visitors' passes for TVBP members who wanted to try a class. Heerschap, a TV resident, ran down some of the classes.

TVBP meeting adjourned about 12:50 p.m. Next meeting is March 1, again a lunch gathering at 11:30 p.m. Location to be announced.