

5/3/2017 MINUTES of TVBP Meeting

At 8:02 a.m., Tierra Verde Business Partnership vice president Annette Venable called the meeting to order. Billy's Stone Crab was the site of the breakfast gathering with 21 attendees on May 3, 2017. Introductions were made around the room and Doug Izzo from the Tampa Bay Beaches Chamber of Commerce made upcoming announcements such as a tourism luncheon on May 12 and a legislative wrap up on May 18.

Gary Eaton, TVBP co-secretary, gave a summary to date of the April 15 Car and Truck Show and Taste of Tierra Verde held April 15th. The 6th annual event had 137 vehicles, not quite topping the record of 150 in years past. But still a stellar success with glorious weather. Eaton said max capacity was indeed reached with the vehicle placement as more and more sponsors seek booth (tent) space. About 25 sponsors such as Dimmitt Cadillac were on board and 11 non-profits/TVBP member vendors were under the TVBP tent (a record number!).

Eaton said while expenses haven't been fully calculated; the gross revenue should be in the \$6,400 range. Carol O'Bryan reported that 50/50 raffle raised a high \$2,000. Janis Froelich praised the island restaurants and bars for going all out to provide food and drink to hundreds of visitors.

"It was a stellar event," gushed TVBP member Tom Giovinco. More accolades followed. The TV fire dept. was singled out for its great effort – Capt. Larry was in attendance!

Giovinco said in the future, TVBP might consider tapping nearby Boca Ciega High School for young volunteers – either the Jr. ROTC program or color guard. This nearby school could help at various events and maybe even be able to collect some donations for the many needs for its programs.

TVBP director Sharon Rastello reported on the Summer Luau, Thursday, June 29, from 6 to 9 p.m. The event will be held on Sands Pt. Rd. by the fire dept. Cash bar will begin at 6 when the band will also begin. The chicken/pig roast spread will follow. Cost is \$15 for TVBP members and \$20 for associates.

Media/communications director Dan Reichard explained how payments will now be possible online at www.tierraverdebusinesspartnership.com. "This will eliminate the paper chase," he said. Direct bill for membership renewals and/or adv. Directory inserts may still occur. But the web server is totally secured and will include such features as RSVPs. So payments for the luau online are underway and members will receive an e-mail helping to direct them to this new feature.

Jim Swayne of Safer Home Services gave a talk on termite control. The swarm season is from May 15 to end of July. Swayne has been in business for 3 years and now has 15 employees.

Venable called the meeting closed at 9 a.m., reminding members of the June 7 lunch at Tony & Nello's with Eckerd's Search and Rescue team as guests and speakers.

