

**TIERRA VERDE BUSINESS PARTNERSHIP
MINUTES OF GENERAL MEETING**

Date: 2 August 2017
Location: Island Grill

Time: 8:00 AM

- 1) The TVBP General Meeting (Meeting) was called to order by President Hunter Grose at 8:05 AM. ~ 22 members were in attendance.
- 2) Doug Izzo provided the Tampa Bay Beaches Chamber of Commerce Report:
 - a. **Community Advocacy Quarterly Meeting:** 9:00am Thursday August 17th - Attend a panel discussion on the future of Pinellas County's environment. Learn how we plan for the future by addressing sewer & water infrastructure, solar & other renewable energy and environmentally friendly building standards.

This is your chance to have your questions answered.

Panelists include:

- State Representative Kathleen Peters – Sewer/Storm Water & Water Quality
- County Utilities Director, Randi Kim – Sewer/Storm Water & Water Quality
- Duke Energy Renewables Manager, Thomas Lawery – Solar & Renewable Energy
- County Development Review Director, Blake Lyon – Sustainable Development

<https://tampabayflcoc.wliinc23.com/events/Community-Advocacy-Quarterly-Meeting-Fact-or-Fiction-4041/register>

- b. **Tourism Forecast Update:** 8:00am August 31st at Marriott Sand Key. VISIT FLORIDA CEO, Ken Lawson is the Keynote Speaker. Get the details from industry experts on travel market segments including the leisure receptive and wholesale market, travel agent market, sports group market plus the social, military, educational, religious and fraternal (SMERF) group market
<http://web.tampabaybeaches.com/events/Tourism-Forecast-Breakfast-4288/details>
- c. **Penny for Pinellas:** Vote to renew the Penny for Pinellas on the November 2017 ballot. The Penny for Pinellas is a 1% sales tax that is used to benefit our community. The Tierra Verde Fire Station was built and paid for by the Penny for Pinellas.
 - The Penny also was used to add a bridge in Fort Desoto to increase water flow and quality.
 - If the Penny is passed in November, local municipalities would be able to use that money to fix sewer and storm water infrastructure which would protect our waterways from pollution.
 - The Penny is not a new tax. It has been in effect since 1990.
 - 1/3 of the tax is paid by tourists.<http://www.tampabaybeaches.com/penny-for-pinellas.html>

- 3) Ads for the TVBP September insert into The Island Reporter were sold out. This is the last TVBP insert for the current fiscal year.
- 4) Hunter Grose announced the 1st ever TVBP Bowling Night scheduled for Tuesday, August 15 from 5:30 – 7:30 PM. To be held at Ten Pin Lanes (a TVBP member) in South Pasadena. Price is \$10.00 for members and \$12.00 for non-members. Includes: shoe rental and 2 hours of bowling. Snacks and appetizers will be provided. Drinks are available to be purchased. Must pay in advance to attend.
- 5) Hunter Grose provided an update on the Octoberfest event to be held on October 21st. Volunteers and sponsors are needed for the event. Next committee meeting is Tuesday, August 8, 10:00 am at Café Soleil in Tierra Verde.
- 6) The TVBP is seeking volunteers to join the Board for the 2017 – 2018 fiscal year. Please see any Board member to be nominated for a Board position.

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- 7) Speaker – author Diane Dewey.
 - a. Diane published “Blue Heron Stories”
 - b. Diane spoke about how to publish your story by turning your idea into a manuscript.
 - c. Stories should be told in three acts:
 - i. Act 1: introduce the characters and transition with something critical happens
 - ii. Act 2: Explore in more depth the conflict that occurred in Act 1
 - iii. Act 3: Transition to how the conflict was resolved, keeping it short- and fast-paced.
 - d. There is a writers in paradise conference at Eckerd College January 13 – 20, 2018 for anyone interested in attending. (wip@eckerd.edu)
- 8) The meeting was adjourned at 9:00 AM.

Respectfully submitted,
Gary Eaton, Top It Off Imprints & Embroidery
TVBP Co-Secretary