

TVBP 2/07/2018 minutes

Tierra Verde Business Partnership (TVBP) opened its Feb. 7, 2018 lunch meeting at Tampa Bay Watch on the island at 12:05 p.m. President Hunter Grose went around the room of 34 attendees for introductions.

Beaches Chamber rep Doug Izzo wasn't present so Grose referred folks to the back of the agenda for chamber events or visit <http://tierraverdebusinesspartnership.com/business-news/tb-beaches-chamber/>.

Jim Swayne, owner of Safer Home Services, was introduced as the chairman of the upcoming Car Show to be held March 31st. The Saturday event is now in full planning stage with weekly meetings (next one is Feb. 12 at 6:30 p.m. at Solutions Ins.). Sponsors and silent auction items are needed. Jim said there may still be a bounce house supervised by the TV fire dept. and there may be a food tent so people can eat and drink. TV restaurants will be on hand - this will be a big part of the event including upwards of 150 vehicles on display. The non-profit to receive the proceeds this year is PAL of the Pinellas County Sheriff's Dept. This is a program for after school activities - boxing, counseling, tennis, drum lines - some held at the Lealman center (Lealman operates the island's fire dept.) Car show posters and flyers will be available soon.

Oktoberfest's first planning meeting is Tues., April, 10, at 6 p.m. at Solutions. Hunter said this is after the car show so as not to interfere but to only support the huge draw of the car show.

Dan Reichard said the media/publicity for the car show will soon begin. The posters will be available online so TVBP members can download them and pass them around - or display them at condos and businesses.

Dan also reported that the insert, a slimmed down version of the TVBP directory, will go into the Island Reporter in April. So 6 ad spots are available (about \$250-300 each).

Next meeting is a social on Wed., March 7, at Tampa Bay Watch at 5:30 p.m.

Speaker was Peter Clark of the 25-year-old Tampa Bay Watch who told the story of how the bay went from a mess to clear and inviting. TBW has more classrooms and public facilities in the works at the new downtown pier.

Meeting let out at 1 p.m.